



Our fields of expertise

MicroSourcing specializes in work processes that are ideally suited for the Filipino people and the talent available in the Philippine labor market.

Population: 103 Million

Average Age: 23 Years old

Labor Force: 41 Million

Literacy Rate: 96%

Annual number of college graduates:

Total: 533,237

Business Administration: 119,526

Information Technology: 55,647

Engineering: 55,554

Medical: 154,179

Education: 55,780

Top Universities:

University of the Philippines

De La Salle University

Ateneo de Manila University

University of Sto. Tomas

What can your company do in the Philippines?

The Filipino worker and the Philippine labor market are characterized by the following:

- The Philippines is the largest provider of call center outsourcing services in the world. It is ranked number 2 in terms of IT and other non-voice outsourcing services. There are more than 850,000 Filipinos working in the outsourcing sector and that number is growing rapidly.
- Filipinos are generally fluent in English and accent-neutral when compared to other Asian countries like India or China. Filipinos are very social, friendly, and highly customer-focused.
- A large part of the Philippine labor force works overseas and these workers typically come back to the Philippines after a few years. This means that a large part of the workforce has overseas experience and may have acquired foreign language skills beyond English.
- The Philippines has excellent universities and a very young population. This means that hundreds of thousands graduate yearly with college degrees at par with international education standards.
- The legal, financial, and government systems of the Philippines are based on those of the United States. This means that most professionals are accustomed to Western ways of doing business. It also makes it easy for Western companies to work with Filipino accountants, lawyers, and other professionals.

All these characteristics make the Filipino worker highly suitable for working for a foreign company in an international business setting.

Our fields of expertise

Throughout the years, MicroSourcing has gained considerable experience in a wide range of industries:



Creative and IT Development Services

Creative Services

- Creative design
- 3D design
- Video and animation

Online Marketing

- Search engine optimization
- Search engine marketing
- Social media marketing

Copywriting

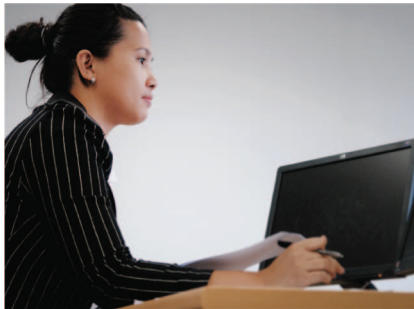
- Web content writing
- Documentation writing
- Research writing

Web and Software Development

- Web design and development
- Software development
- Mobile application development

Online Media Management

- Content moderation
- Community management
- Game moderation



Knowledge Services

Healthcare Information Management

- Clinical reading
- Medical transcription
- Revenue cycle management

IT Administration

- Technical support
- System administration
- Network administration

Finance and Accounting

- Financial data entry
- Accounting
- Auditing

Industrial Design

- Computer-aided design
- 3D modeling
- Building information management

Human Resources Management

- Recruitment and selection
- HR administration
- Training and talent development



Business Support Services

Call Center Services

- Customer support
- Telemarketing
- Collection

Data Processing

- Research
- Data entry
- Data analysis

Administrative Support

- Virtual assistance
- Executive assistance
- Clerical work

Operations Management

- Compliance
- Quality assurance
- Workforce analysis

For more information, please visit our website or contact us today:

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Contact us: www.microsourcing.com/contact-us.asp